

THE CLUB



Congratulations
to the Club for an excellent 2012.
Here's to an even greater 2013!

Revving Up for 2013, **Absolutely!**

Excellent service and a solid financial foundation marked the Club for 2012.

Photos by Summy Lam, Club Director of Marketing

The Club's 85th annual meeting, held Feb. 26, was a celebration of everything that the Club is, including membership, service, discounts and fun. Videos produced by Summy Lam, the Club's Director of Marketing, highlighted the Club's mission of service and hospitality in fun ways.

The annual lunch was held in the Tom Bradley Room high atop City Hall. The lunch carried the theme, "Revving Up for 2013."

Strong Foundations

John Hawkins, Club CEO, welcomed everyone and began the business portion of the afternoon.

He introduced Robyn Wilder, Fire and Police Pensions and Club Board Member, who presented the new board, which was accepted unanimously and then sworn in. The Club Board for 2013 is:

- Robyn Wilder
- Andrew Virzi
- Vas Singh; and
- Terry Carter.

Recognition for Great Club Service

The Club is all about great service to City Employees, and the second half of the luncheon was dedicated to recognition of exemplary service.



Club Board Members, from left: Robyn Wilder, President; Andrew Virzi; Vas Singh; and Terry Carter.



From left: Nathalie Kaldjian, David Jangotchian and Marie Carama from JJLA Associates, which designs *Alive!* every month, in front of the candy buffet.

~ The Club Department Reps for 2013 ~



~ Awards ~

From left: John Hawkins, Club CEO; United Agencies' Rose Calderon and Patty Pulido; and Robert Larios, Club Vice President of Operations.



Club Excellence Award

Given to a Club Partner.

Rosa Calderon, Patty Pulido and Xavier Rodriguez,
United Agencies representatives

"United Agencies has been a Club partner for more than six years," John Hawkins said, "tirelessly providing Club Members with the level of service our members have come to expect."

"Rosa, Patty and Xavier always take customer service to the highest level – making sure our 29,000 members are treated with respect and dignity, and are fully educated about the products they are going to purchase."

"It is with great honor that I award Rosa, Patty and Xavier the 2013 Club Excellence Award."

Lady Smith, Fire and Police Pensions, with Robert Larios, Club Vice President of Operations.



Club Athlete of the Year Award

Given to participants in the Club's Sports Program, was presented by the Sports Dude, Robert Larios.

Lady Smith,
Fire and Police Pensions

"Lady Smith has been a participant and contributor since the start of the sports programs," the Sports Dude said. "She has always provided wonderful ideas to improve the sports experiences and has volunteered her time to help employees enjoy the time they have when playing the games. She truly understands what the Club, the Club Sports Dept. and the Sports Dude are seeking, and that is to create memories that will last a lifetime through sports."

"The Club is honored and privileged to recognize and award the 2013 Club Sports Dude Award to a true Lady... Lady Smith."

From left: John Hawkins, Club CEO, and Angel Gomez, the Club's Member Services Manager.



Absolutely Award

Given a Club Employee who exemplifies the Club spirit.

Angel Gomez,
Club Member Services Manager

The first *Absolutely Award*, given to a Club Employee who exemplifies the Club spirit "absolutely" was presented by Club CEO John Hawkins to Angel Gomez, Club Member Services Manager. "Angel has created what is now considered a cult-like phenomenon. We call this the 'Absolutely Effect.'"

"Angel, you are:
 "... Absolutely awesome ..."
 "... Absolutely the hardest worker I know ..."
 "... Absolutely an icon of what the Club stands for ..."
 "... Absolutely an example for all others to follow ..."
 "... and you are absolutely ... absolutely!"

"Thank you, Angel, for making the Club a better place for all."