

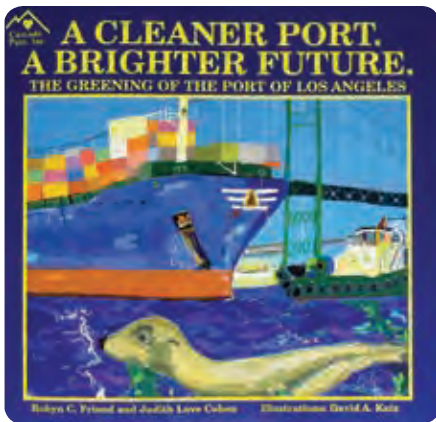
N E W S B R I E F S

THE CLUB

THE PORT, IN PRINT

The Port's environmental programs and innovative green technologies are the focus of a new children's book, *A Cleaner Port. A Brighter Future. The Greening of the Port of Los Angeles* (Cascade Pass). Written by Robyn C. Friend and Judith Love Cohen, the book is the sixth in a series of environmental books for children dedicated to teaching youths about the importance of environmental conservation and preservation.

"It's never too early to start educating children about the importance of preserving the environment," said Port Executive Director Geraldine Knatz, Ph.D., Club Member. "Our story is an example of how industrial operations can transform in the modern era, and we are thrilled that the Port can serve as an example of 21st century environmental practices and programs."



A Cleaner Port. A Brighter Future. The Greening of the Port of Los Angeles informs children about the Harbor's green efforts.

For elementary school-aged readers, the book provides an easy-to-follow story about ports and their purposes. The authors explain how the Harbor is using cleaner, greener ways to move cargo. Readers learn about the Port's environmental efforts – from cleaner trucks, to dockside Alternative Maritime Power

(AMP) for idling ships, to trash skimmer boats – and how these efforts help reduce air and water pollution. The book features colorful, original illustrations that help bring concepts to life. Lesson plans, fun facts, and a full glossary of environmental and port terms are also included.

The authors and illustrator David Katz were on hand Feb. 7 for a book signing in San Pedro.

A Cleaner Port. A Brighter Future. The Greening of the Port of Los Angeles is available for purchase online. The Port is also donating copies of the book locally to schools and libraries. Information on the other books in the Cascade Pass educational series can be found at www.cascadepass.com.

FIRST URBAN LIBRARY RESIDENCY PROGRAM:

The Los Angeles Public Library and the Library Foundation of Los Angeles have launched the Innovation Leadership Program (ILP), the first residency program in a large urban public library system.

ILP takes a new approach to cultivating the next generation of library leaders by teaming "residents," who are recent library school graduates, with "fellows," who are mid-career librarians. The program provides them with resources to develop new library programs and the opportunity to gain the skills necessary to lead the Los Angeles Public Library into the 21st century.

"This is an exciting, new way for the Los Angeles Public Library to invest in innovative library leaders and services for the future," said City Librarian John F. Szabo. "The ILP program encourages the residents and fellows to imagine services that could define the library of the future, and gives them the resources and freedom they need to create these services. In the process, fellows and residents will gain the unique experience and perspective necessary to become creative and effective library leaders."

A Gem of a Prize

Theresa Torres, Airports, wins Club's online jewelry giveaway – a diamond pendant. Wow!



Theresa Torres, Airports, presents the diamond pendant she won in an online Club promotion. The pendant was given away in tandem with Corporate Jewelers, a Club partner.

Theresa by Jackie Causillas, Club Counselor, at Theresa's workplace. Theresa was chosen by random selection of those who had entered the promotion.

Corporate Jewelers is a wholesaler, manufacturer and importer of diamonds and jewelry. Corporate Jewelers and The Club Discount King join forces to provide Club members up to 66 percent off on diamond rings, diamond earrings, weddings sets, lady's and men's rings, diamond studs, pendants and more.



Congratulations to Theresa Torres, Airports, who won a fantastic diamond pendant Feb. 11 as part of a Club promotion for Valentine's Day.

In tandem with **Corporate Jewelers**, a Club partner, Theresa received a 14-karat white gold and diamond pendant appraised at \$1,050. The pendant was hand delivered to

For more information on purchasing jewelry through **Corporate Jewelers**, visit the Club's dedicated page: www.cityemployeesclub.com/ProductInfo/CCD-CORPORTEJEWELERS.aspx (Members only; must be logged in.)

Sign Up for Online Club News

The Valentine's Day Diamond Pendant Giveaway was promoted through the Club's e-newsletter. Club Members who want to receive exclusive Club news, promos and hot ticket deals can sign up to receive the email service. Go to www.cityemployeesclub.com and sign up. A valid email address is required.



Club Featured Businesses

The Alive! newspaper is mailed to over 30,000 recipients each month throughout Los Angeles and beyond. The Alive! is also viewable digitally from all over the world. If you would like to feature your business below, please contact the Club at info@cityemployeesclub.com to start your ad placement right away!

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