



L.A. City Works tapes on Hollywood Boulevard.

A Funky Take on Public Works

L.A. City Works, a Public Works show on L.A. CityView Channel 25, takes a fresh approach.

Story and photos courtesy Jackie David, Public Works



L.A. City Works tapes at Tillman Water Reclamation Plant's Japanese Garden.

Channel 35's new L.A. CityWorks is a funky show about Public Works that launched last June with a style that has never before been tried by any government organization in the country, according to Public Works officials.

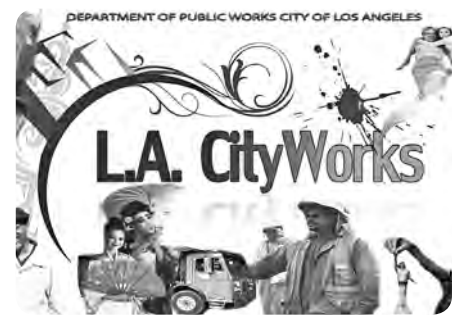
Designed to attract, reach out to and engage a younger audience, the show's new "edutainment" format is edgy, zany and "out-there" as it conveys a mishmash of useful and valuable information to its viewers: A genie and merman are now associated with *No Drugs Down the Drain*; a merman is associated with a mission to keep the Santa Monica Bay pollution-free; and a silly skit tackles responsible pet ownership.

As the show's hosts (Leopold Nunan Soares, Carly Peeters, Martin Victor and Dante Dumas) take viewers inside, under and around Los Angeles, they share their own unique personalities through tongue-in-cheek skits and serious interviews. More importantly, L.A. CityWorks highlights employees and their hard work.

Show concept creator Jackie David, Public Works, Club Member, says, "When we put employees on camera, we want them to have fun. We want to see candor and colorful personalities. We want to show what a great and dedicated bunch L.A.'s workers are and the quality of work they do."

Beyond City Hall, from Venice Beach to Hollywood Boulevard, L.A. CityWorks reaches out to personalities

PUBLIC WORKS/ITA



on the street in a fun way, capturing amusing interviews and comments. "When you see us headed your way, be prepared to go on camera," says Producer and Director Kevin Slowick. "We are all about putting you on camera! The secret is to have fun telling your story."

L.A. CityWorks Executive Producers Tony Ighani and Cora Jackson-Fossett agree that Channel 35's new L.A. CityWorks has not only launched itself but has also launched a new style all its own. "You've got to watch it to appreciate the show's zany candor," says Ighani.

In the end, it is all about how L.A. City Works!

To become involved, view clips on YouTube, leave comments and share ideas on Facebook, go to: www.LACityWorks.org

To check out Channel 35's daily schedule, to go:

<http://parc1.lacity.org/appldept/calendarME/filedocs/ita/tvguide.cfm>



The crew from L.A. City Works at Barnsdall Art Park.



Taping an action sequence at Barnsdall Art Park.



Taping on the L.A. River.



Taping pets at Barnsdall Art Park.



L.A. CityWorks Crew taping at the Tillman Water Reclamation Plant's Japanese Garden.

CITY EMPLOYEES AT WORK

Capt. Philip Ayala, LAFD, 34 years of City Service, on duty at the Festival of Philippine Arts and Culture. Spotted by Noelle Kauffman



Here's a crew from Public Works/ Street Services, Central Division, working on a Saturday. Spotted by Gedina Bergstrom

Do you have a photo of City Employees on the job? Send it in and we might print it! talkback@cityemployeesclub.com

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