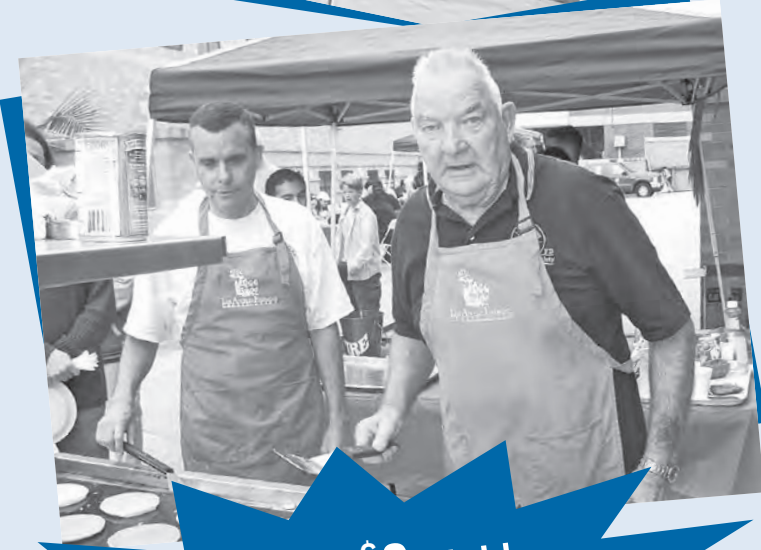


LAFD Historical Society**Pancake
Breakfast
Fundraiser****Saturday, May 14th
8:30 am to 1:00 pm****At the LAFD Museum & Memorial
"Old Fire Station 27"
1355 North Cahuenga Blvd.
Hollywood, CA 90028
(323) 464-2727****\$5 Adults + \$3 Children****Come join us for good food, great fun,
and some LAFD history!****CONVENTION CENTER****Getting the Gold****U.S. Green Building Council awards the Convention Center highly coveted LEED-EB gold level certification***Story and photos courtesy Convention Center*

The Los Angeles Convention Center has achieved the prestigious gold level certification in Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB) awarded by the U.S. Green Building Council (USGBC).

LEED is an internationally recognized green building certification system, providing third-party verification that a building or community was designed and built using strategies aimed at improving performance across all the metrics that matter most. "When comparing new construction projects to existing buildings (EB), EB facilities don't have the luxury of incorporating pre-planned green measures. This makes it all the more challenging and costly to achieve LEED-EB status at any level for any facility," commented Rey Castro, Chief Building Engineer of LACC.

The Convention Center's LEED-EB re-certification application process began last year.

"While our primary goal, albeit challenging, was to achieve the LEED-EB Silver level, surpassing that goal by achieving LEED-EB Re-Certification at the Gold level defines the culture of excellence at LACC. We LEED by example," stated Pouria Abbassi, P.E., CEO and General Manager of LACC.



Convention Center CEO and General Manager Pouria Abbassi (second from left) and Rey Castro (center) and other members of the Convention Center team. At left is Councilwoman Jan Perry, Club Member.

LACC was the only and largest existing building in the City of Los Angeles building/facility portfolio to become LEED-EB certified back in September 2008. Today, LACC attains the LEED-EB Gold level for 4.1 million square feet of built space on a 54-acre property that was opened back in 1971 with the newest portion completed 17 years ago in 1993. LACC now becomes the largest convention center in the nation to achieve this milestone.

"We look forward to working with our green partners to explore and incorporate even more energy efficient systems, state-of-the-art technologies, and environmental processes in the construct of our business, in supporting our community and in reflecting the best of Los Angeles," Abbassi added.



The Convention Center's LEED-EB gold team is presented a certificate by Councilwoman Jan Perry, Club Member (center).

**Would you like a pen with
your company's name on
it? How about a coffee
mug or a mouse pad?****We can print your name
or logo on anything
including the following:
Coffee Mugs, Pens,
Watches, Clocks, T-Shirts,
Magnets, Key Tags,
Awards, Baseball Caps,
Golf Items, Mouse Pads
and More!**

[We also do Family Reunions]

Call 323-667-1985*"If you can imagine it, we can create it."***ROSEBUD
Marketing Group**4470 W. Sunset Blvd, Suite 101
Los Angeles, CA 90027
323-667-1985
FAX 888-891-5743
rosebud@getpromos.com**www.RosebudMarketing.com****Lords and Ladies:
Go to the Renaissance Faire!****April 14 – May 23****– SEE PAGE 47 FOR TICKETS**