

** A Message From the CEO **

Club Store Service Shines at Holidays

by John Hawkins
President and CEO, The Club

Here's a secret: As Club CEO, paperwork can get the best of me. You know what that's like, right? When that happens, sometimes I detach myself from my desk and head to a City worksite to see what you great City Employees are up to.

Or I head over to the Club Store. It's really important to talk to you as you come in, and see if we're doing a good job.

This is the best time of the year to be in the Club Store. And this year, there are even more reasons why.

If you've done a very smart thing and purchased Club Life Insurance, then you'll probably be headed down to the Club Store at the beginning of December to pick up your refund check. (And if you don't have Club Life Insurance, *why not?* It just makes too much sense not to!)

When you come down to the store, you'll notice there are new things to do there this holiday. Consider it your Holiday Headquarters!

Our Club Store pros – the **Ticket Guy, Racheal Brecher, Robert Larios** and **Lupe Medina** – have some new offerings. First, there are ornaments you can decorate and then hang on our Club tree. Second, we've set up a wrapping station for your convenience – buy some great Club gifts, and you can wrap them before you leave the store. Piece of cake!

Please don't forget about the Club Toy Drive. Bring a gift with you when you come down, and help brighten the holiday for a family in need.

The Club Store has lots of great holiday merchandise. And don't forget to buy movie tickets, with no markup. They make great stocking stuffers.

Okay, end of my commercial for the Club Store! But seriously, we built it just for you, our Club Members. You tell us over and over that you really like it. So come on down this holiday. I'll be there as much as I can this holiday season, and I can't wait to see you!

In other news this month ... *Alive!* loves covering the annual General Services' Custodian Appreciation Day. Custodians keep the City offices clean, and they deserve a fun event. Here's a shout-out to **Loretta Quenon** for her awesome job in producing the event.

Special thanks to **Sgt. Dan Dayton** of the Port Police K9 Unit, for taking us through the demonstrations for our cover story. We had a great time.

Hynda and **Hal** have excellent columns this month ... Club Rep **Jean Sarfaty** sent in some awesome photos from the LAPD Communications Halloween party ... and how could I forget to congratulate the **Guzzlers** and the **Hitmen**, for winning their divisions in the first year of the Club's Softball League!



Merry Christmas and Happy Holidays from Club CEO John Hawkins and his family, from left: Kelley, Noah, John, Hannah and Isaiah.

Finally, as December rolls along, I'll be spending more time with my family. And you should, too. We work hard to make our City better, and that's great. But let's remember why we work – for our pride, and for our family. Let the pressures of work go, and just kick back and enjoy your family time. It's the most important thing there is.

Peace on earth, and Happy Holidays to you and yours.

JOHN

(jhawkins@cityemployeesclub.com)



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