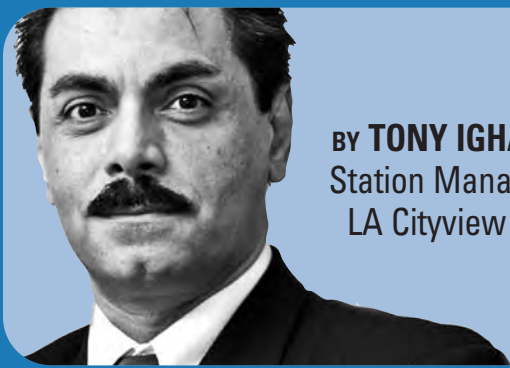


Tuned In



BY TONY IGHANI
Station Manager,
LA Cityview 35



Happy New Year!

I hope all readers of *Alive!* had an enjoyable holiday season and that 2009 will be a very prosperous year for all.

Last year, we launched our Internet live streaming and video on-demand. Since then, lots of new programs have been added to the library. Visit www.lacityview.org and check out the video on-demand library. As is true for many new Websites, ours is a work in progress, and we are excited about upcoming features to improve your online experience. We are always interested in viewer feedback, so let us know what you think and how we can better organize and enhance the site. Thank you and happy viewing/surfing.

Programming Highlights in January

Disability Forum

In the next series of *Disability Forum* shows, we will feature a fascinating variety of topics and guests.

For the third year, our camera and microphone toured the Department on Disability's Accessible City Expo, held in October at the Convention Center. Several exhibitors will be featured, along with remarks by Mayor Antonio Villaraigosa.

Two programs will spotlight well-respected agencies that provide services to segments of the disability community: the Greater Los Angeles Agency on Deafness (GLAD), and the Junior Blind of America (JBA). Key staff from both organizations will discuss what services are being provided to persons who are deaf or hard-of-hearing, and blind or visually impaired.

The final show will take another look at the activities of the City Commission on Disability with two of its members: Chair Sam Overton, and Member Louis Herrera. You'll learn what issues are important and how the Commission is addressing them.

Please join us each Thursday at 9:30 p.m.

L.A. Business Today

This month, veteran TV hosts Bob and Sharon Jimenez will be joined by experts in healthcare, banking, real estate and the nightclub industry in two new episodes of *LA Cityview 35's L.A. Business Today*.

The shows will feature in-field reporting and in-studio interviews with business leaders who will enlighten viewers about survival in today's tough economy.

Bob Jimenez talks to the chief of the Los Angeles Chamber of Commerce,

Gary Toebben, about how the Chamber is helping businesses stay alive in the recession. Meanwhile, Sharon Jimenez delves into President Barack Obama's new economic cabinet with "Joe the Banker," Joseph Linyak of Veneable, Inc., and chases the story on real estate with Patrick Duffy, a veteran developer and popular blogger who helps people understand what's happening in his business.

Then, there's the nightlife! Bob goes out after dark with producer Jessica Jimenez to visit nightclub guru Mike Malin, who says business is still going strong even in the recession.

Checking the pulse on healthcare, one of the biggest business reform topics in the nation, Bob talks to non-profit healthcare leader Jim Mangia, CEO of St. John's Well Child and Family Center Clinics about how he is taking care of thousands of the city's poorest residents in South L.A.

Airs: Monday, Jan. 5 and 19 at 11 a.m. and 10 p.m.; Thursday, Jan. 15 and 29 at 11 a.m.

We Are L.A.!

A new year brings three new episodes of *We Are L.A.!* – a new series produced by *LA Cityview 35* and the City's Human Relations Commission (HRC), which made its debut last month. The series highlights HRC's work to build communities and enhance intergroup relations by facilitating dialogues between the various people and groups who reside in our great City. Each episode is hosted by Richard Montoya, an author, actor, writer and playwright who is a founding member of the well-known alternative theater company, Culture Clash.

Immigrant Integration and Civic Engagement – Los Angeles is the most diverse city in the world. Fifty percent of

our City's residents are foreign-born, and some 224 native languages and dialects are spoken here. Immigrants are integral to the fabric of the City, but their presence continues to be a subject of discussion and controversy. Panelists on this program discuss the work of the Korean Resource Center, Inquilinos Unidos, the UCLA Labor Center, and the Asian Pacific Legal Center, all members of the City HRC Immigration Advisory Board.

Human Relations in Education – The diversity of cultures in Los Angeles often leads to a lack of understanding, friction and even violence among various ethnicities and other groups in our schools. The Human Relations Commission is working on campuses to create a new culture of understanding and cooperation among students.

Immigrants and the Global Economy – The Los Angeles economy ranks third among world cities. Since we have the largest percentage of foreign-born residents of any city in the United States, it is important to take all of these factors into consideration as we discuss and enact policies and legislation, which may ultimately serve as models for other cities and for the nation at large.

Airs: Thursday, Jan. 8 and 22 at 11 a.m.; Monday, Jan. 12 and 26 at 11 a.m. and 10 p.m.

Your Police Commission

New episodes of **Your Police Commission** are now debuting showcasing some of the latest topics being addressed by the Police Commission, the five-member panel overseeing the LAPD. Executive Director Richard Tefank hosts these timely discussions of public safety topics that impact us all.

Airs: Airt Thursdays at 1:00 p.m. & 9:00 p.m.

For airing schedule of the above programs,
and for more program listings and information, www.lacityview.org.



LA Cityview 35 is the City of Los Angeles' Emmy-award winning government channel. Managed and operated by City employees, LA Cityview 35 serves Los Angeles by bringing government closer to their homes. With innovative and timely programming, citizens now can have an active voice in what happens in their local government.

Contact Tony with your questions:
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Channel 35 Viewer Comment Hotline:
(213) 473-3978

See you on
LA Cityview 35!

Newsbrief

INTERNET SAFETY FOR CHILDREN:

Los Angeles City Attorney Rocky Delgadillo, the City's chief prosecutor, recently joined with the National Center for Missing and Exploited Children (NCMEC) and the Salesian Boys and Girls Club to kick off the City of Los Angeles' Child Abuse and Internet Safety Awareness PSA Campaign. The campaign is designed to raise awareness, prevent child sexual exploitation, and promote Internet safety.

"As the City's chief prosecutor, I am constantly confronted with the horrific impact of child sexual abuse and the dangers of online predators," said City Attorney Delgadillo. "In LA County, the number of child abuse reports has soared to more than 160,000 annually. And as we all know, far too many abused kids grow up to become hardened criminals. It's not just the kids who suffer. Child abuse has a devastating impact upon our society as well."

Studies show that children who experience abuse and neglect are 59% more likely to be arrested as a juvenile, and childhood abuse and neglect increase the likelihood of adult criminal behavior by 28% and violent crime by 30 percent. More than 68 percent of adult male felons were victims of child abuse and neglect before the age of 12, with 64 percent experiencing physical abuse.

"It's clear that combating ongoing child sexual abuse is critical to protecting our kids, and preventing future crime," added City Attorney Delgadillo.

The new PSA campaign hopes to fight child sexual abuse and online sexual predators. Research indicates that 1 in 5 girls and 1 in 10 boys will be sexually victimized before they reach adulthood. Also, according to the latest online victimization research, about 1 in 7 youth online (10 to 17 years-old) received a sexual solicitation or approach over the Internet.

The new PSA campaign hopes to combat these often unrecognized and underreported issues, by increasing the visibility of available resources. The City Attorney's Office will begin distributing five compelling posters created by NCMEC that use compelling photos combined with powerful text and headlines that emphasize the need for action. City prosecutors will distribute these poster-size flyers to various community organizations, libraries, community centers and schools so that they can be seen by parents and members of the community throughout LA County.

"We commend City Attorney Delgadillo for drawing attention to the issue of child sexual exploitation," said Ernie Allen, NCMEC President and CEO. "We know that awareness is critical in our efforts to make children safer and we are grateful to partners like the Los Angeles City Attorney's Office who help us reach millions more with these potentially life saving messages. Through this campaign, the City Attorney's Office hopes to convey three main messages:

- Child sexual exploitation is a major problem.
- If you suspect child abuse or child sexual exploitation, report it to law enforcement.
- After you have reported the exploitation to law enforcement, it is very important to notify the NCMEC.

The NCMEC encourages the public to access prevention information and report these crimes against children through NCMEC's Hotline (1-800-843-5678) or online at www.cybertipline.com.

**Club Gifts
for your
Valentine.**

SEE PAGES 62-67