* A Message From the CEO *

Great Year Passes; Better One Arrives

by John Hawkins **President and CEO, The Club**

Happy New Year, Club Members!

I truly hope you enjoyed the last 12 issues of Alive! We certainly had fun putting them together!

How much do you remember of 2007? Quick, go to page 14 and relish in our recap of all the amazing events and stories involving you and your fellow City Employees. Even for us it's amazing to look back at all the different issues. In fact, nearly every one of the pictures hanging on our walls at Club Headquarters is a giant poster of an Alive! cover or special feature. Those who have been here can attest to that. We love what we do, and it really shows in the end of the year recap.

And speaking of recaps, don't miss the four-page "Alive! Around World" recap, where we've put together at least one photo from all the submissions we received. We're tickled that you have embraced this monthly feature as much as you have; you're proud to take your Alive! with you when you travel, and we couldn't be happier.

Celebrating the lives of City Employees is what we're all about, so it's a special treat to bring you our annual "Fun in the City" feature — City Employees celebrating the holidays with each other. It begins on page 20; enjoy!

(Do you want to own one of our "Fun in the City" photos? Its easy: We put all these pictures [and many more that didn't make it in Alive!] on the Club's Website at www.cityemployeesclub.com. Click on "Photos" at the top of the home page. You can buy any picture you want for a small fee, right there online!)

Make sure you also take a look at these other great features this month:

- a story commemorating the 100-year anniversary of the Port of Los Angeles that begins on page 30 (love that photo; thanks, Theresa Adams-Lopez!);
- true excellence in the Public Works Accounting Office, on page 6; and
- a recap of the spectacularly reborn Hollywood's Santa Parade, on page 10.

And lastly, make sure you check out our newest feature, "People We See." Each month, **Angel Gomez**, the Club's Members Services Manager, and I will introduce you to someone whom City Employees may see in the shadows every day but just have never had the opportunity to meet. Go to page 8 and you'll get the big picture.



Club CEO John Hawkins interviews Raymond Parham. See "People We See," page 8.

In the New Year, everyone here at the Club looks forward to serving you, our members, with the Club's extreme customer service and relentless pursuit of celebrating your

> All the best for an incredibly wonderful 2008!



(jhawkins@cityemployeesclub.com)

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20-27 Fun in the City

Relive the fun as Alive! takes you to City's holiday parties.

6 **Accounting Awards**

Finance honors its best employees for the year.

People We See

Alive! introduces you to someone you might see each day.

Airport Police Chief

George Centeno named new Airport Police Chief.

Santa Parade 10

The City presents a parade in the new old-fashioned way.

14-20 The Year That Was Alive!

Alive! looks back at a year's worth of celebrating City Employees.

30-33 Port Turns 100

Harbor throws itself a grand party.

48-51 Alive! Around the World

Look at all the places Club Members took their copy of Alive! in 2007.

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Go to Disneyland!

Discount tickets at the Club Store.

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