

*\* A Message From the CEO \**

# Summer's End Means Travel Reports, ClubFest

by **John Hawkins**  
President and CEO, The Club

Happy end of summer, everyone! And that can mean only one thing: ClubFest is around the corner. When you read this, there will just a few days left to purchase tickets. It's the Club's best day of the year, so don't miss out. You'll be disappointed, and so will I, if I don't see you there!

I see by our great *Alive! Around the World* feature that many of you traveled the world this summer ... and brought *Alive!* with you. Good job on your desire to get out there and experience this great planet of ours. (So many of you sent in your photos, that we had to devote two pages to this feature. That's a first for *Alive!*. Keep 'em coming!)

I want to mention another first. The Board of Public Works asked us to help promote the Combined Charitable Campaign for the City. Here's a big shoutout to **Cynthia Ruiz**, President of the Board of Public Works, and **Lauren Skinner**, Public Works, for bringing it to our attention. I never tell people how to spend their hard-earned money, and I won't now. But I will ask you to read the story on page 53 and at least think about it.



Club CEO John Hawkins and *Alive!* columnist Hynda Rudd look over a volume of "The Development of Los Angeles City Government: An Institutional History, 1850-2000" at the Los Angeles City Archives.

Speaking of shoutouts, here's another one to **Hynda Rudd**, Retired City Archivist and writer of our own History Comes *Alive!* column. She is also on the board of the Los Angeles City Historical Society, and that group has just published a two-volume history of the City's government. It's a great achievement, Hynda.

Thanks to **Jenny Arzate**, Rec and Parks, for writing in to tell us that she and her boyfriend took a hike! No, really took a hike ... because of the hike she read about in **Angel Gomez's** *Be Alive!* feature. I encourage more of you to get out there in nature. If you have any hikes that you want us to feature, let us know!

I love the summer and the way it allows us to focus on our families. But, in terms of the City and its happenings, it seems like so much goes on between now and the new year. I know our papers tend to be fullest during the fall. So here at *Alive!*, we're gearin' up to bring you all the happenings.

Well, that's it for me. Keep sending us your great news and photos, so we can do what we love to do: Celebrate the Lives of City Employees.

**JOHN**

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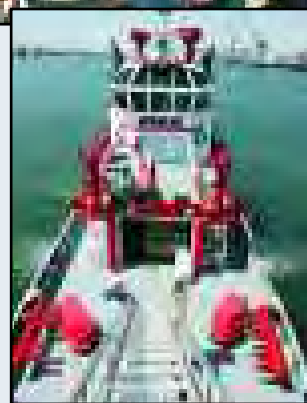
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