



LA Convention Center hosted DUB Magazine's seventh annual 2007 Custom Auto Show and Concert.

One Busy Day



■ **Convention Center does what it does best – provide great service – during one of its busiest days ever.**

Story by Felix Hernandez, Public Relations Division, Convention Center; Photos courtesy Convention Center

CONVENTION CENTER — On Sunday, March 18, the Convention Center and the surrounding area was beaming with excitement as it hosted one of its busiest multiple event days, with four successful shows attracting more than 40,000 in attendance. Adding to the buzz, the Convention Center's parking services supported a well-attended early basketball game next door at the Staples Center.

The Convention Center welcomed four varied major shows throughout its 870,000-square-foot facility:

■ DUB Magazine's seventh annual 2007 Custom Auto Show and Concert, which show-

cased high profile music performers including Ludacris, Jim Jones and Baby Bash;

■ Wizard World opened its doors to comic book and collectibles enthusiasts;

■ Bride World Expo helped thousands of couples with their wedding plans; and

■ American Inventor, an ABC Television primetime reality show from *American Idol* producers, pit-stopped at the Convention Center to audition thousands of innovative hopefuls.

In addition, thousands of Los Angeles Lakers fans saw their way through our Convention Center parking area for game earlier in the day.

"This past weekend provided a glimpse of the energy and activity that the Los Angeles Convention Center can expect more frequently throughout the year with the completion of the first phase of next door's LA Live development," commented Pouria Abbassi, P.E., General Manager, Los Angeles Convention Center. "We will use this particular experience to further enhance the collective operations of all our district stakeholders including LAPD and LADOT alongside the South Park residents and business community," Abbassi added.

The Convention Center is among the few venues nationwide that can serve and support multiple highly attended shows catering to varied niche industries on the same day within a couple of blocks from each other. The center welcomed and seamlessly served a diverse and unique audience, exemplifying why Los Angeles is the only destination of choice for high-profile, high-value, high-impact events.

Newsbrief

BANNING FUNDRAISER:

The Friends of Banning Museum present the annual Wisteria Regale Fundraiser "A Gift from the East" from 6 to 9 p.m. Saturday, May 19, at the Banning Residence Museum, 401 East "M" Street, Wilmington, CA 90744. Event tickets are \$75 per person and reservations are required. Please call the museum at (310) 548-2005 for further information or to make a reservation.

The program will include a silent auction, cuisine stations and entertainment by Gregg Young

and the Second Street Band. The Norris Museum Shop at the Banning Museum will be open so that guests may browse through the many unique gift items offered.

The Banning Residence Museum is a Rec and Parks facility and is operated in cooperation with the Friends of Banning Museum, a nonprofit corporation dedicated to preserving the past through educational programming and historic preservation to encourage a more productive and satisfying life in the present.

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6 Costly Mistakes to Avoid Before Buying a Home

SAN GABRIEL VALLEY – A new report has just been released which identifies the 6 most common and costly mistakes that home buyers make before purchasing a home.

Mortgage regulations have changed significantly over the last year. Subtle changes in the way you approach mortgage shopping, and even small differences in the way you structure your mortgage can cost or save you literally thousands of dollars and years of expense.

Whether you are about to buy your first home, or are planning to make a move to your next home, it is critical that you inform

yourself about the factors involved before you purchase a home.

In order to answer this issue, industry insiders have prepared a free special report entitled "6 Things You Must Know Before You Buy."

Having the right information beforehand can undoubtedly make a major difference in this critical negotiation. You can get a free copy of this report by calling 1-800-611-5182 and entering ID # 1004. You can call anytime, 24 hours a day, 7 days a week.

Call NOW to find out what you need to know before you buy a home.

This report is provided courtesy of Sam Alvarado, Service 1st Real Estate.

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1000 Wilshire Blvd., Suite 900
Los Angeles, CA 90017
Tel: (213) 477-4728
Fax: (213) 477-4728
1400 Wilshire Blvd., Suite 900
Los Angeles, CA 90017
Tel: (213) 477-4728
Fax: (213) 477-4728

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