

# Newsbrief

## SWIMMER STORY AT CABRILLO:

Legendary swimmer Lynne Cox, who has conquered the English and Catalina channels, the Bering Strait, and the Strait of Magellan, will share her inspiring story at 3:30 p.m. Sunday, April 15, at Cabrillo Marine Aquarium.

Cox, who lays claim to more than 40 landmark swims and holds a host of records, is the author of *Swimming to Antarctica: Tales of a Long-Distance Swimmer*, a chronicle of her death-defying 1.2-mile swim in 2002 through the coldest water on Earth. The Los Alamitos resident has been featured on *60 Minutes* and *The Discovery Channel*, and in *Vogue*, *Entertainment Weekly*, *The Economist*, and *Elle* magazines. She was honored as Woman of the Year by *Glamour* magazine and the *Los Angeles Times*. *Sports Illustrated* selected *Swimming to Antarctica* as one of its top 10 books for 2004.

Non-refundable tickets are \$7.50 for Friends of Cabrillo Marine Aquarium members, \$10 for non-members, and \$5 for students. Group rates are available for parties of 10 or more.

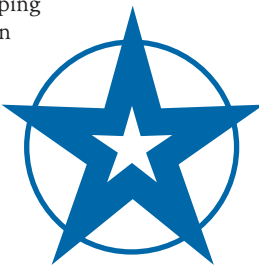
Cabrillo Marine Aquarium is Rec and Parks facility at 3720 Stephen M. White Dr. in San Pedro. For further information and reservations, contact the Friends membership department at (310) 548-7593, or go to [www.cabrilloaq.org](http://www.cabrilloaq.org).

# Film Award

## ■ Airports commends LA/Ontario Film Desk.

**AIRPORTS** — Airports executive management presented Chris Betherum, Roy Jacobs and Rodney Thompson with a certificate of commendation for outstanding efforts to support the commercial film industry's use of LA/Ontario International Airport (ONT). The Department recognized members of the ONT Film Desk for teamwork, professionalism and commitment to keeping film industry jobs in Southern California.

Congratulations to Chris, Roy and Rodney for their good work.



Chris Betherum (left) receives the commendation from Jess Romo, LA/Ontario International Airport Manager, on Chris' efforts at supporting the airport's efforts at assisting film producers. Chris accepted the commendation on behalf of himself, Roy Jacobs and Rodney Thompson.

## Harbor's New Marketing Director

■ **Michael DiBernardo** named new marketing director. He was the department's director of planning.



Michael DiBernardo

**HARBOR** — The Port of Los Angeles announced March 9 that Michael DiBernardo will assume duty as director of marketing.

A 24-year industry veteran, DiBernardo served as assistant director of marketing at the Port from 2003 to 2005, and spent the last 23 months as the Port's director of planning. As director of marketing, DiBernardo will be responsible for managing the Port's extensive sales, marketing and promotional programs.

"Mike has been a valued member of the Port staff for years, and we are happy to have him spearheading our marketing effort," said Deputy Executive Director Kathryn McDermott, who oversees business development at the Port of Los Angeles. "The Port is going through a very dynamic period, and relationships with our customers and the industry are key to our operations growing in the most sustainable and successful manner. We're excited to have the right people on-board to execute our broadened marketing approach."

DiBernardo began his career with the Port of Los Angeles in the late 1970s as a student worker and later as a draftsman in the engineering division. He left the Port to work at various other companies before working for APL for 19 years, where he served in a variety of management positions in marketing, operations, customer service, transportation and logistics. He ended his tenure at APL as director of logistics. DiBernardo returned to the Port in 2002 as a marketing manager, promoting to assistant director of marketing in 2003. He was named director of planning in February 2005.

A San Pedro native, DiBernardo holds a Bachelor's degree in business administration from California State University, Dominguez Hills, and received a certificate in the Executive Management Program at the University of California, Los Angeles. He resides in Rancho Palos Verdes with his wife and two children.

# Communications Division's First LAPD Golf Challenge and Awards Banquet



Friday, April 13, 2007  
Shotgun Start: 11 a.m.

Montebello Golf Course  
901 Via San Clemente, Montebello

**Format:** Four-person scramble  
**Cost:** \$125 per golfer (includes dinner banquet)  
\$500 per team  
\$30 banquet dinner only

Register at: <http://lapdcommdiv.golfreg.com/>  
**OR**  
Mail this registration form.

**Communications Division's First LAPD Golf Challenge and Awards Banquet**

Friday, April 13, 2007  
Montebello Golf Course  
Shotgun Start: 1100 Hours

Individual Player or Team Capt Name: \_\_\_\_\_

Contact Phone # or E-mail: \_\_\_\_\_

Are your representing an LAPD Division or other public safety agency? Y or N

Are you a registered sponsor of this event? Y or N  
If yes, name of organization: \_\_\_\_\_

Team name: \_\_\_\_\_

If LAPD Employee, Division Assigned: \_\_\_\_\_

Player #1: \_\_\_\_\_  
Player #2: \_\_\_\_\_  
Player #3: \_\_\_\_\_  
Player #4: \_\_\_\_\_

Total Registration Amount: \$ \_\_\_\_\_

**Please make checks payable to:** Communications Division Station Fund  
Memo: 1st Annual LAPD Golf Challenge

**Please mail checks with registration form attached to:**

LAPD COMMUNICATIONS DIVISION  
ATTN: 1ST ANNUAL LAPD GOLF CHALLENGE  
23001 ROSCOE BL., WEST HILLS, CA 90304  
MAIL STOP: 400/101

