* A Message From the CEO * Valentine: Sweet In Any Language

by John Hawkins **President and CEO, The Club**

Hello members!

I've made things real for you this Valentine's Day. Simply memorize one or two of the phrases below and use them indiscriminately on your loved ones. Not only will you be a hit this Valentine season, but you'll valuable points



towards being known as the ultimate romantic.

I also had our awesome Alive! design team, IJLA and Associates, put a special border around them so you can cut it out and stick it in your wallet or purse ... or, hey, put it on the fridge and watch the sparks fly. And if you e-mail me all the details on what your loved one did when you recited one of the phrases, and I'll send you two free movie tickets of your choice. My e-mail address is below, so there's no excuse. I'll give you four tickets if you try it on the Mayor!

"You are beautiful"

Spanish: "Eres hermosa" (air-ace er-mo-sa)

Portuguese: "Voce e bonita" (vo-say eh boo-nee-ta)

French: "Vous etes belle" (voo zayt bel)

"Siete bella" (see-ay-tay beh-la) **Italian:**

"Sie sind schon" (zee zint shurn) **German:**

This month I want to give special thanks to:

Fire Marshal Jimmy Hill, for joining the *Alive!* family with his new Safety Column (see page 29).

Susanne Lawrenz-Miller of Rec and Parks' Cabrillo Aquarium, for devoting her valuable time to Alive! (see the front page story).

Marie Lemelle for going above and beyond the call of duty by providing the wonderful stories, pictures and information highlighting Black History Month (see pages 20 -22 & 56), and other stories.

And lastly, my Valentines Kelley, Hannah and Yvonne Hawkins (wife, daughter and mom), for making my life so complete.

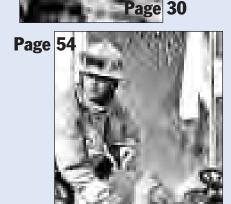
Until next month,

-John

jhawkins@cityemployeesclub.com







Features

Alive! February 2006 The newspaper of the City Employees Club of Los Angeles

Cover Story:

Sea-ing Is Believing

With a new expansion and a wide variety of programs, Rec and Parks' Cabrillo Marine Aquarium is sailing into its bright

1 Auto Show Excellence

The Greater L.A. Auto Show, perhaps the country's most important auto show, would not be possible without the cooperation of City departments.

1 **New Planning Director**

Gail Goldberg is hired out of San Diego to become the City's new Planning Director.

4 Club Insurance

Are you protecting your family? Find out about all the Club's excellent (and affordable) insurance programs on this reference page.

20 Black History Month

The Water and Power African American Association plans a big celebration in honor of Black History Month.

30 Holiday Wrap-up, Part 2

Alive! covers the rest of the City's holiday parties that took place after our January deadline.

54 Firefighters in Training

Fire Dept. shows its mettle during media event aimed at recruitment.

Other Stories:

City Council - Herb Wesson Sworn In
Police Dept Accepting Some 911 Calls from Cells 18
WPAAA Helps Homeless
WPAAA Announces Scholarship Recipients 22
Cultural Affairs - Pan African Film Festival22
Fire Dept Ground Broken For New Station 23
Personnel - Jurutha Brown Retires
Fire & Police Dept. Raise Money to Fight Cancer 29
Fire Dept Winter Indoor Safety Tips 29
Airports - Says Goodbye to Sgt. Leonard Valentine 44
LAFD Promotes Steve Wieser to Inspector I 46
DWP - Subject of Disney Film has City Connection 56
DWP - Subject of Disney Film has City Connection 56 Holiday Wrap-up
Holiday Wrap-up
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30 Rec and Parks Metro Region Hosts Holiday Breakfast31
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30 Rec and Parks Metro Region Hosts Holiday Breakfast31 Public Works - Street Lighting Enjoys Holidays32
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30 Rec and Parks Metro Region Hosts Holiday Breakfast31 Public Works - Street Lighting Enjoys Holidays32 Harbor Hosts Annual Holiday Breakfast33
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30 Rec and Parks Metro Region Hosts Holiday Breakfast31 Public Works - Street Lighting Enjoys Holidays32 Harbor Hosts Annual Holiday Breakfast33 DWP - Holiday Breakfast for Staff, Retirees and Families. 34
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30 Rec and Parks Metro Region Hosts Holiday Breakfast31 Public Works - Street Lighting Enjoys Holidays32 Harbor Hosts Annual Holiday Breakfast33 DWP - Holiday Breakfast for Staff, Retirees and Families. 34 LAPD Throws Party for DAP35
Holiday Wrap-up Harbor Employees Club Hosts Holiday Party30 Rec and Parks Metro Region Hosts Holiday Breakfast31 Public Works - Street Lighting Enjoys Holidays32 Harbor Hosts Annual Holiday Breakfast33 DWP - Holiday Breakfast for Staff, Retirees and Families. 34 LAPD Throws Party for DAP35 Police Dept Bring Holiday Cheer to Children35

Sections and Columns:

he Best Years
For Retirees Column
Adventures With Hal26
Retirees on the Move
Retiree Question of the Month27
Crossword Puzzle
ntertainment
Who's Got the Popcorn58
Movie and Book Reviews
olumns
From the CEO
Letters
Question of the Month5
Tuned In
History Comes Alive!
Events 411
Working Matters
The Travel Club
Alive! Around the World 50
Cooking With the Club
Club Groups
Member Bulletin Board
ontests
John's Picture Perfect
Where in LA?50
Kids' Coloring Contest
Entertainment Trivia
ife's Important Moments
lassifieds
icket and Gift Order Form
ind Your Counselor/Representative Back Cover