

Offers Other Ways to View Programming

Once again, hello from Channel 35!

We're happy to bring you exciting programming information as part of a regular feature in Alive! We hope this partnership will help you gain a voice in City government as a viewer on the City's cable channel, LA Cityview 35.

Channel 35 began airing live and repeat Council meetings in November 1989. Since that time, our programming has grown by leaps and bounds. Now, with more than 15 original series, we continue our quantum leap forward. In 2005, we began providing regular coverage to five key City commissions including DWP, Harbor, Airport, Police and CRA.

In addition to programming on Channel 35, other valuable services are available to *Alive!* readers and our viewer:

CouncilPhone:

Listen live to Council meetings and other City hearings on the phone. Just dial (213) 621-City, (310) 547-City, (818) 904-9450 and get connected live to the meeting of your choice. Just follow the menu instructions.

Webcasting:

You don't have to subscribe to cable TV service to view our programming. Just log on to www.lacity.org and click on Channel 35 webcast, from any computer, anywhere in the world. Many more exciting programs and services will be launched in 2006, so keep on watching and reading.

Here are some terrific shows premiering in February:

The Future of LA

Hosted and produced by Councilman Tony Cardenas (Council District 6), the Emmy-nominated "The Future of LA" is an energetic and spirited program that highlights what the City of Los Angeles is doing for the youths of today.

While past episodes have concentrated on everything from getting your hands on some college cash to shedding light on some of the City's most vital gang-intervention programs, "The Future of LA" is beginning the year with a special volunteer edition that is sure to get Angelenos of all ages excited about community involvement.

Neighborhood Café

Airing this month are several new installments of "Neighborhood Café." This series centers on neighborhood councils and tackles the issues affecting their community. Always topical, "Neighborhood Café" provides valuable information that every Angeleno needs to know, and encourages them to join their neighborhood council to get things done.

Tax Reform Measures

Business owners in the City, especially those in the entertainment industry, can't afford to miss this new informative and educational program about important new tax reform measures instituted by the City effective Jan. 1.

The Mayor and the City Council passed a package of tax reform measures, which will provide more than \$92 million in business tax relief. This effort is geared to attract and retain more businesses, which will promote jobs and economic growth in the City. These measures are: Rate Reduction; Small Business Exemption; Creative Artist Exemption and Tax Reduction and Simplification for the Motion Picture, Television, and Radio Producers. The program is designed to break down the sometimes complicated rules into manageable and easy-to-understand explanations so that you can fully take advantage of them before the filing deadline of Feb. 28.

To learn how these measures can save you hundreds if not thousands of dollars, tune in to LA Cityview 35.

V D. I'. . O.



From left: Ofcr. Thomas Dye; Ofcr. Shawna Smith; Sgt. Richard Higgins; Ofcr. Rodney Rouzan; Ofcr. Brian Davis; Ofcr. Sophia Gallegos; and Lt. Leon Nixon. In front: Councilmember Herb Wesson.

Welcome, Herb

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■ Herb Wesson is sworn in as 10th District Councilman.

Story by Liz Montes, Club Counselor Photos courtesy LAX Police

CITY COUNCIL — Herb J. Wesson was sworn in as the 10th District Councilmember in December. Los Angeles Airport Police Honor Guards took part in the ceremony.

In November, the voters of the 10th Council District recognized Wesson's long service to the community by electing him to represent them.

Wesson started as the Chief of Staff of former Councilmember Nate Holden, then as Chief of Staff of County Supervisor Yvonne Burke. He was then elected as the representative of the 47th State Assembly District.

Welcome back to the City, Herb!



Mayor Antonio Villaraigosa.





Sgt. Marlo Richardson and Ofcr. Shawna Smith.



From left: Councilmember Eric Garcetti; LA County Supervisor Yvonne Burke; Councilmember Herb Wesson; Fabian Wesson; Mr. Wesson's minister; and former Councilmember Martin Ludlow.



Your Police Commission

"Your Police Commission"("YPC") begins its sixth year on the air with three new episodes. Hosted by Police Commission Executive Director Richard Tefank, "YPC," delves into the policy issues facing the Los Angeles Police Commission, the five-member body overseeing the Los Angeles Police Department. In the new episodes, you will meet the new Police Commissioners; learn about the devastating effects of Domestic Violence, and see first-hand how Community Police Advisory Boards improve our communities.

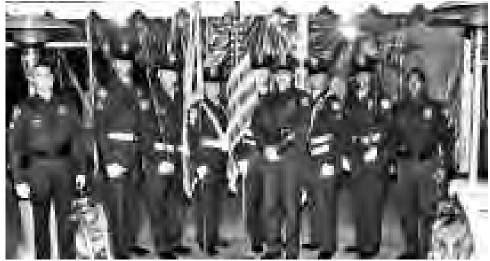
For a full listing of the program information, dates, and times visit LA Cityview 35's Website at www.lacityview.org



LA Cityview 35 is the City of Los Angeles' Emmy-award winning government channel. Managed and operated by City employees, LA Cityview 35 serves Los Angeles by bringing government closer to their homes. With innovative and timely programming, citizens now can have an active voice in what happens in their local government.

Contact Tony with your questions: channel35@cityemployeesclub.com See you on LA Cityview 35! Officer Rodney Rouzan.

Former Councilmember Martin Ludlow



From left: Ofcr. Michael Manahan; Sgt. Richard Higgins; Ofcr. Rodney Rouzan; Ofcr. Sofia Gallegos; Ofcr. Thomas Dye; Capt. Laponda Fitchpatrick; Ofcr. Brian Davis; Ofcr. Shawna Smith; and Ofcr. Robert Muhammad.