

# Zoo Gets Earthy

## ■ Zoo holds Earth Day Expo.

Story and photos by Michelle Moreno, Club Events Guru

L.A. ZOO — The Los Angeles Zoo celebrated its annual Earth Day Expo April 23-24. Festivities began with the Zoo receiving the 2004 Waste Reduction Awards Program "WRAP of the Year" honor by the California Integrated Waste Management Board. The Zoo is credited with being able to recycle 74 percent of its waste – a great achievement indeed.

Other activities included several workshops, information booths, live entertainment and the appearance of the Zoo's most popular recycling mascot, Rascal the Recycling Raccoon.

The Club congratulates the Zoo on its excellent recycling track record.



Coral Barreiro, Education Specialist, L.A. Zoo; Rascal the Recycling Raccoon; and Boris Berganza, Volunteer, L.A. Zoo.



Councilmember Tom LaBonge discusses the importance of recycling.



From left: Ed Campbell, Customer Relations Field Representative, Bureau of Sanitation; Michael Crossley, Senior Management Analyst, Bureau of Sanitation; and Jose Garcia, Superintendent, Customer Call Center, Bureau of Sanitation.



From left: Gail Dwyer, Public Relations Manager, L.A. Zoo; and Denise Verret, Assistant General Manager, L.A. Zoo.



Gloria Rodriguez, Utility Marketing Representative, DWP.



Mitch McKnight, Firefighter/Lead Instructor, LAFD Community Emergency Response Team.


# Baby, Baby

Photos courtesy the L.A. Zoo.

The LA Zoo featured many of its baby animals last month as part of a "Everybody Loves a Baby" promotion where admission discounts were given for those who presented their baby picture.

Here are some photos from the Zoo's baby promotion that *Alive!* thought you might enjoy:





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**Make sure you tell us:**


- The name of the graduate.
- The school from which they graduated. If a college, tell us their major.
- Their future plans (briefly)
- The name and department of the Club member they're related to (and how they're related)



Digital photos are preferred. Send them to: [talkback@cityemployeesclub.com](mailto:talkback@cityemployeesclub.com)

If you have a paper print, send a duplicate (we prefer you not send the original) to:  
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 Los Angeles, CA 90071

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