

Alive!

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by **John Hawkins**
 President and CEO, The Club



New Year Brings New Members and Same Great Service

Here at the Club, 2005 promises to be a phenomenal year. We're already getting off to a great start with our new monthly columnist, the world renowned Hynda Rudd. Hynda was the City's first archivist and knows more about the history of this great City than anyone. We are honored, and quite frankly, humbled to have her as a regular columnist. Hynda is guaranteed to stir up memories as well as curiosities of this great place we call Los Angeles.

2005 is also going to be a year for new memberships. Right now the Club is just shy of 16,000 members. My goal is to be at 20,000 by year's end. The reason for the push is simple. The more Club members there are, the more power we have to offer you substantial discounts in everything from movie and theme park tickets to discounts at places like Office Depot and Best Western. In addition, you are going to see big incentives throughout the year that revolve around getting your fellow City employees to join the Club. Look for the referral form in this *Alive!* With benefits including *Alive!*, discount tickets at cost, free notary, Office Depot discounts and more, joining the Club is a no-brainer.

And since this is the New Year edition of *Alive!*, here's two resolutions for you: (1) See more movies; and (2) link your credit/debit card to the Office Depot Club discount. Seeing more movies is really easy, especially since our tickets are the lowest in the country as far as we know (or free if we publish your movie review). The Office Depot discount is so simple, everybody ought to be doing it: A couple of weeks ago I picked up some CD cases, glue and other items. The initial bill came to \$46.13. Once I swiped my card the bill went down to \$36.52, a savings of \$9.61, or 21 percent. A couple of weeks earlier, I bought a 50-pack of HP photo paper, which initially came to \$37.84. Once I swiped my card the price went down to \$29.53. That's a savings of \$8.31 or 22 percent just for linking my credit card (don't forget, not every item is discounted, and you have to link your credit card). Do you have a savings story? If so, email it to me (jhawkins@cityemployeesclub.com) and I'll share it with more than 15,000 of your co-workers.

Getting new members, giving great discounts and celebrating the lives and triumphs of City employees; that's our mission for 2005, and every year.

From all of us here at the Club, Happy New Year!

John Hawkins

jhawkins@cityemployeesclub.com

Numbers YOU CAN USE

City Employees Club of Los Angeles	(800) 464-0452	Engineers and Architects Association	(213) 620-6920
City Employees Club of Los Angeles FAX	(213) 620-0398	Fire and Police Pension System	(213) 978-4545
City Employees Deferred Compensation	(213) 978-1636	Local 347	(213) 482-6660
City Employees Benefit Office	(213) 978-1655	Los Angeles Federal Credit Union	(213) 485-5000
City Employees Retirement System	(213) 473-7200 or (800) 779-8328	Los Angeles Firemen's Credit Union	(323) 254-1700 or (800) 231-1626
City Paymaster	(213) 978-7480	Los Angeles Fire Department Museum	(323) 464-2727
City Personnel Office	(213) 847-9240	Los Angeles Firemen's Relief Association	(213) 380-2900
City of L.A. Clerical and Support Services Union, Local 3090	(213) 487-9887 EXT. 340	Los Angeles Retired Fire and Police Association	(888)288-5073
Commuter Services	(213) 978-1593	Office Depot Discount Hotline	(818) 837-2524
DWP Credit Union	(213) 580-1690	Retired L.A. City Employees, Inc.	(213) 255-9082
DWP Employees Assn.	(213) 367-3146	Ticket Hotline	(888) 777-1744
DWP Information	(213) 367-4211	Whistleblower/Complaint Program	(800) 824-4825
DWP Paymaster	(213) 367-1106	Worker Compensation	(213) 847-9405
DWP Personnel	(213) 367-1934		
DWP Retirement Plan Office	(213) 367-1712		

Have a number you'd like us to include? Send it in: alive@cityemployeesclub.com

Wow!

You get these great benefits when you join the Club.

Join today!

All active or retired City of Los Angeles and DWP employees are eligible to become members of the City Employees Club of Los Angeles.

To join, call (800) 464-0452.

Office Depot

Bulk purchasing plan can save you up to 40 percent on selected items.

Call the Club's Office Depot hotline, (818) 837-2524, or kmeyer@officedepot.com, to link your credit card.

(Your Club card will not work with this benefit. You must call to link your credit card.)



Up to **40% OFF**

Great Ticket Discounts!

Some of the cheapest tickets in town, with no markup! Call the Ticket Guy Hotline: (888) 777-1744. These are just some of the attractions available to you:



Check out a full list on page 42!

Dunn Edwards

Present your L.A. City Employees Club Card at the time of purchase at any Dunn-Edwards Paint store (32 area locations), and you'll receive a 20 percent discount on all Dunn-Edwards Manufactured Paint Products.

20% OFF

Best Western

Save up to 20 percent when you stay at any one of more than 4,000 Best Western hotels worldwide. Call (800) 441-1114 and use the Club's MVP number: 00150810.

Up to **20% OFF**

Alive! Newspaper

Get the best-read newspaper for City employees delivered to your home. Every month you get City news, coupons, recipes, retirements, babies, weddings, the Department of the Month... and...



...don't forget about those great *Alive!* contests!

Partnerships

Take full advantage of the Club's strong partnerships for:

- Auto and Homeowners Insurance: (800) 640-1712 (press 3)
- Travel Discounts: (888) 652-6400
- **CRUISE and RESORT™** Member Travel Programs
- Auto Buying Service: (626) 818-4222
- Home loans, and more: (866) 527-7222

Club Insurance

Your life and wellbeing are important to the Club. Get peace of mind with the Club's strong insurance programs:

- Term Life Insurance (\$10,000 - \$300,000)
- Spouse Life Insurance (\$10,000 - \$300,000)
- Long Term Disability
- Short Term Disability Insurance (\$700 - \$2,000 benefit per month)
- Long Term Care Insurance
- Cancer Insurance (\$10,000 - \$50,000)
- Group Rated Accidental Death & Dismemberment Insurance
- Group Rated Auto and Homeowners Insurance