

Where in LA?

What is this? Where is this? →

The Club member who gives us the most complete, detailed description of the object related to the City of Los Angeles wins the great prize!

■ This month's deadline: Oct. 12. See complete list of rules at bottom right. ■ Thanks for playing, and good luck!

Send your response along with your Club card number by e-mail (whereinla@cityemployeesclub.com), by fax ([213] 620-0598) or by surface mail (350 S. Figueroa, Suite 700, Los Angeles 90071).



WIN \$50

Claim Jumper

RESTAURANT CERTIFICATE

New Photo ... Great Prize
Get ready for another great contest.
We wish you could all win!

No one could identify the photo we ran for the September contest (look further for the description). So, for October, we'll give you a new photo but keep the same prize: a \$50 gift certificate to Claim Jumper Restaurant! All you have to do is answer, "What Is This?" and "Where is This?". Send in a correct and substantial answer (in your own words) to talkback@cityemployeesclub.com, and you could win!

Here is the description of the photo in the September issue:



Bicycle Stop, 1995, Paul Benigno.

Arco Plaza, in front of the Bank of America building, Figueroa Street.

The "Bike Stops Here" project, funded by the Community Redevelopment Agency's Downtown Cultural Trust Fund, created ten unique bike racks in downtown in 1995 and 1996. (One placed at the Los Angeles Times Building was subsequently damaged and removed.) These racks, supported by the Los Angeles Department of Transportation as a way of encouraging bicycle riding in downtown by providing security at important public places, were designed and fabricated by graduate and

undergraduate students in a course at the Southern California Institute of Architecture (SCI-Arc).

Paul Benigno placed four bike racks at Arco Plaza to serve the messengers who tied their bikes to railings and posts while they wait for their next delivery. He aligned the racks to mimic the repetitious placement of the nearby benches and trees. He also installed them on the sidewalk rather than the plaza so they would not disrupt pedestrian movement and interfere with the formal composition of the fountain and buildings. Constructed of cast steel, each rack has a vertical pole anchored in the concrete, and a 3/8-inch steel plate imprinted with bicycle imagery. The nearby street signs—"Bus Stop," "One Way Stop"—inspired Benigno to title his installation "Bike Stop."

The description was provided to *Alive!* by Ruth Wallach of the University of Southern California Libraries.

Contest Rules:

1. Winning contestants must be Club members in good standing. Everyone is welcome to submit responses, however. (Responses without Club membership numbers will be accepted but not eligible for the winning prize.)
2. Responses can be delivered by mail, fax, e-mail or in person (phone responses will not be accepted).
3. Winning responses will be determined by official Club personnel. All decisions will be final.
4. The contest is all in good fun: The Club cannot be responsible for delays in delivering *Alive!*, or for delays in the transmission of responses.

A Contest for Club Members!

WIN!

Alive! Around the World

The last two months we offered free two free movie tickets to the Club member who takes his or her copy of *Alive!* on vacation with them ... and takes a picture from a far away and interesting location.

The winner: **Catalina Alvarado**, a detention officer with the LAPD.

Catalina sent in two great photos of *Alive!* with her at the Renaissance Jamaica Grande Resort in Ocho Rios, Jamaica.

We hope to offer this contest again next summer, so start planning those trips ... and make sure to take your *Alive!* with you.

Congratulations, Catalina!

We have a **winner!**

