

City's Walk-a-Thon Kickoff Is Highlighted by Zine Challenge

March of Dimes

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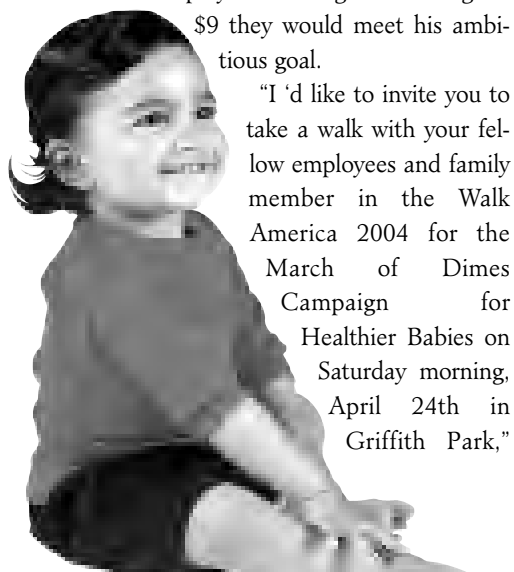
34th annual WalkAmerica at the beautiful Griffith Park on Saturday, April 24th," Mustafa said. "With its expanded, carnival-like setting, this walksite will be a very family-oriented event full of fun games, rides and other cool activities for the children and great entertainment, celebrity appearances, good food, and recreation for all.

"As the City Coordinator I intend to make it as fun and enjoyable as possible. Only together can we make a difference."

Tanda kicked off the breakfast by reminding everyone that the purpose of this effort is "to help those who enter this world with two strikes against them." He encouraged City employees of all ranks to stop and think about how lucky they are and to give freely this year, maybe just giving up a couple of lunches.

Tanda acknowledged that his goal this year of raising \$350,000 is going to be a great challenge, especially in light of the City budget. But, he said, he wants to make meeting the challenge fun. He figured that if each City employee were to give an average of \$9 they would meet his ambitious goal.

"I'd like to invite you to take a walk with your fellow employees and family member in the Walk America 2004 for the March of Dimes Campaign for Healthier Babies on Saturday morning, April 24th in Griffith Park,"



Tanda said. "Let's walk together to save babies."

Councilman Zine spoke on wanting to see team spirit this year, and wanting to see elected officials, General Managers and the City Attorney participate and kick in some money.

He then made a challenge to his peers; a \$1,500 challenge. Councilman Zine said that he is committing \$1,500 and is challenging other Council Members and General Managers to contribute in kind. "Let's make Wayne look good," Zine said. "And I want that challenge in your paper," he said, pointing to John Hawkins, the Club's Chief Operating Officer.

Consider it done, Councilman Zine!

Rita Hopkins, March of Dimes Executive Director, then thanked Los Angeles for being one of the best contributors in the country.

Councilman LaBonge reminisced about March Of Dimes' walks in the past, saying, "We must do more in 2004!" LaBonge also encouraged fellow council members and the Mayor to contribute to the cause.

The Club supports this effort and sends best wishes to the March of Dimes effort. ■



LAFD Chief William Bamattre showed his support at the kickoff breakfast.



Wayne Tanda, General Manager, Transportation, speaking at the kickoff breakfast.



At the kickoff breakfast, from left: Wayne Tanda, General Manager, Transportation; Barbara Harrison, March of Dimes Senior Community Director; Rita Hopkins, March of Dimes Executive Director; and Zaki Mustafa, Senior Transportation Engineer, Transportation.



At the breakfast, from left: Gary Lee Moore, P.E., General Manager, Bureau of Engineering; and William A. Robertson, General Manager, Bureau of Street Services.

Current Club Board Member Rita Robinson Is Named New GM of Bureau of Sanitation

Rita Robinson has been appointed General Manager for the Bureau of Sanitation by Mayor Jim Hahn. In this capacity, Robinson will oversee a bureau with a budget of \$207 million and more than 2,600 employees. The mission of the Bureau of Sanitation is to protect the public and the environment through legal, efficient and effective collection, treatment, reuse and disposal of liquid and solid wastes.

"Rita's extensive experience will serve the people of Los Angeles well," Mayor Hahn said. "I am confident that she will be a fantastic addition to the Bureau of Sanitation. Rita is the right person for the job and she is a tremendous asset to our team."

"I look forward to the opportunity to work with Mayor Hahn, the City Council and the staff of the Bureau of Sanitation as we find solutions to the concerns of the community regarding landfills and environmental issues,"

Robinson said. "I am committed to leading the bureau with energy and excellence and meeting the needs of our residents."



Rita Robinson, General Manager, Bureau of Sanitation.

Robinson was the Interim General Manager of the Los Angeles Housing Department, following a previous term as Interim General Manager at the Department of Transportation. Throughout her more than 25 years in City government, Robinson served in various departments including the Recreation and Parks Department, the office of the City Administrative Officer and the Community Development Department as well as a short period of time as a management consultant in San Francisco.

Robinson graduated from Scripps College in Claremont with a Bachelor of Arts in History and Literature. Robinson's appointment was effective Jan. 5 and is subject to City Council confirmation. ■

Congratulations Rita!

Mercedes Marquez Confirmed As New GM of Housing Dept.

The City Council has confirmation Mercedes Marquez as General Manager of the Housing Dept.

In this capacity, Marquez's primary responsibility will be to develop, recommend and direct the implementation of citywide policies and programs including: increasing affordable housing production and development, rehabilitation, preservation, rent stabilization and code enforcement; attracting state and federal funds to Los Angeles; formulating management policies, goals, and timetables; and working closely with elected officials and housing commissioners to formulate housing policies and programs.

"I am pleased that the City Council affirmed their support for Mercedes Marquez," Mayor Jim Hahn said. "I am confident that Mercedes will provide the Housing Department with determined leadership and

use her considerable experience and energy to guide the Department towards creative and innovative solutions for the housing challenges facing Los Angeles."

Marquez had served as vice president for McCormack, Baron Salazar, Inc., a national firm specialized in the development, consultation and management of urban communities. She previously served as deputy general counsel for civil rights and fair housing and later as senior counsel to then United States Department of Housing and Urban Development Secretary Andrew Cuomo.



Mercedes Marquez, General Manager, Housing Department.

Marquez served as Secretary Cuomo's principal adviser on civil rights policy including, fair lending and fair housing enforcement.

She is a graduate of the University of Southern California and Georgetown University Law Center.

The Club congratulates Mercedes on her confirmation. ■

Congratulations Mercedes!

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