



Department of the Month

Cultural Affairs Department



Reyna Aranda, Community Arts Administrative Assistant, 7 years.



Haroot Avanesian, Architect, 18 years.



Margie J. Reese, General Manager



At the Watts Towers Art Center (front, from left): Rogelio Acevedo, Art Instructor, 4 years; Mauricio Vallejo, Art Preparator, 16 years; Linda Campanella, Assistant to Director, 2 years; Rosie Lee Hooks, Director, 13 years; Oscar Madrigal; 7 years; and Joan Claire Kleihauer, Education Director, 28 years. In back: James Langford, Docent, 2 years.

Cultural Affairs Department

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General Manager:

Margie J. Reese

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Budget:

\$12 million (2002-03)

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Goal:

The goal of the Cultural Affairs Department is to enhance the quality of life for Los Angeles' 3.9 million residents and 25.1 million annual visitors. We accomplish this goal by generating and supporting high quality arts and cultural experiences. We ensure access to those experiences through grant making, marketing, development, communication, and building relationships with our community partners. Our challenge is to be a catalyst for the delivery of art, culture, and heritage to every neighborhood in the City of Los Angeles.

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Two mayor-appointed Commissions serve as advisory bodies to the Department:

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Cultural Affairs Commission:

Approves the design of structures built on or over City property and accepts works of art to be acquired by the City.

Charles M. Stern, president; Dennis R. Martinez, vice president; Anthony De Los Reyes; Alfred C. Fong; Kim L. Hunter; Lee Ramer; and Gayle Garner Roski.

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Cultural Heritage Commission:

Designates historic-cultural monuments in the City and works with civic groups to preserve the City's architectural history.

Michael A. Cornwell, president; Mary Klaus-Martin, vice president; Alma Murray Carlisle; Johnny Grant; and Holly A. Wyman

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Employees:

Full-time: 85; part-time: 150 to 200.



Gabriel Cifarelli, Clerk, 2 years.



At the William Grant Still Art Center: James Burks, Director, 19 years.



At the Los Angeles Theatre Center (from left): Ernest Dillihay, Performing Arts Director, 12 years; Sharon Ku'uipo Paulo, Office Manager, 17 years; William Vestal Jr., Executive Producer, Sundays Live, 30 years.



At the Madrid Theater: Susie Cairns, Office Manager, 21 years.



Sherwood Chen, Project Coordinator, 5 years.



From left: Dee McMillin, Arts Associate, 3 years; Brandy Maya Healy, Arts Associate, 9 years.



Felicia Filer, Director, Public Arts Division, 7 years.



Istiharoh Glasgow, Director, Barnsdell Art Center, 5 years.



Pat Gomez, Arts Manager III, 2 years.



Sumi Haru, Grants Coordinator, 12 years.



Jeffrey Herr, Arts Manager, 13 years.



Luis Ituarte, International Exchange Program, 12 years.



Virginia Ernst Kazor, Historic Site Curator, 33 years.



Noel Korten, Curator, Director of Exhibitions, 13 years.



At Banning's Landing Community Center: Lissette Garibay, Administrative Assistant, 2 years



Tim McGowan, Arts Associate, 2 years.



Thomas Meyer, Director of Aesthetics, 36 years.

Cultural Affairs Department Connects You to the Arts

Dept. of the Month:
Cultural Affairs

■ Theater, film, art, museums and youth programs make the City come alive for residents, tourists.

The City's tens of thousands of employees work hard to build the infrastructure and provide the services to keep the City running smoothly.

The Cultural Affairs Department gives residents access to the arts in a cosmopolitan city like Los Angeles. The Department generates and supports high-quality arts and cultural experiences. It provides grants, marketing, development, communication, and strategic relationships with our community's creative partners. Cultural Affairs acts as a catalyst for the delivery of art, culture, and heritage to the entire City.

History

Originally formed in 1925 as the Municipal Arts Department, the Cultural Affairs Department directs the City's arts activities and manages 22 community arts centers as a method of providing cultural services in neighborhoods.

The Cultural Affairs Department was created by an act of the City Council July 1, 1980. In November 1988, the City Council adopted the Los Angeles Endowment for the Arts, a trust fund that provides funding for cultural projects from proceeds of the Transient Occupancy Tax. This fund, along with an annual allocation from the City's General Fund, supports grant programs, festivals, neighborhood-based programs, and both in-school and after-school arts education activities.

In March 1991, the City Council approved the Arts Development Fee

Ordinance, which mandates that arts fees be gathered as mitigation for new construction in the City. The amount of the fee is based on the size and use of the building, expected occupancy, and the value of the arts burden added to the City by each new building occupant. Developers work with the Cultural Affairs Department to add to the fund, create cultural facilities, and commission works of art for their sites.

Divisions and Programs

Through its 18 neighborhood cultural centers, the Community Arts Division offers high quality instruction in the performing, visual, and new media arts; produces solo and group art exhibitions; maintains a Slide Registry of over 2,000 California artists; creates outreach programs for underserved populations; develops special initiatives for youth including the Sony Media Arts Program, which provides training in computer animation and graphics to middle-school students; and promotes numerous festivals during the year that celebrate the cultural diversity of the community.

The Marketing and Development Division markets the City's cultural events by creating thousands of direct mail pieces and promotional materials; maintaining the Department's website; and producing the annual Festival Guide featuring over 200 festivals throughout Los Angeles, as well as producing event calendars for Latino Heritage and African American Heritage months. The Division partners with the

Mayor's office and the City Council to promote local and international economic and artistic development. It works with local, state, and national arts organizations to promote cultural awareness and increase arts education in our communities.

The Youth Arts and Education Program strives to improve the quality and quantity of arts programs for youth by advocating on behalf of youth and the organizations that serve them; providing grant support for in-school and after-school activities; and making resources available to teachers, artists, and parents.

The Cultural Grant Program provides artistic project support to established and emerging nonprofit arts organizations, individual artists, and arts-in-education specialists.

The Historic Preservation Division works to protect, utilize, and promote Los Angeles' cultural, architectural, and historic resources. The Division oversees the City's collection of over 700 Historic-Cultural Monuments and staffs the Cultural Affairs



At Watts Towers (from left):
Jimmy Lee Brown, Construction Helper, 5 years;
Cam Banh, Construction Helper, 8 years;
Alejandro Sandoval, Construction Helper, 5 years.

Commission, which approves all designs for construction on City property. The Division fosters the development of new leadership in the field with the Historic Preservation Internship Program.

The Public Art Division manages the City's Art Collection of over 2,300 artworks, as well as the Murals

Program, which helps restore murals created through City sponsorship. The Division also provides permits for new murals on City property; produces art exhibits at the Los Angeles and Ontario International Airports; and monitors public art projects through the Public and Private Percent for Art Programs.

Through its three professional theater facilities, the Performing Arts Division presents year-round, dance, music, theater, literary, and multi-disciplinary performances; supports the development of emerging and established Los Angeles-based performing artists; and offers workshops for playwrights and writers of all ages. 📖

Facilities: Neighborhood Art Centers

Arroyo Seco Art in the Park

5568 Via Marisol
Los Angeles, CA 90042
(323) 259-0861

Banning's Landing Community Center

100 East Water St.
Wilmington, CA 90748
(310) 522-2015

Barnsdall Art Park

4800 Hollywood Blvd.
Los Angeles, CA 90027
Barnsdall Arts Center - (213) 473-8457
Gallery Theatre - (213) 473-8434
Hollyhock House - (213) 473-8455
Junior Arts Center - (213) 473-8457
Municipal Art Gallery - (213) 473-8432

California Traditional Music Society

16953 Ventura Blvd.
Encino, CA 91316
(818) 817-7756

Canoga Park Youth Arts Center

7222 Remmet Ave.
Canoga Park, CA 91303
(818) 346-7099

Craft and Folk Art Museum

5814 Wilshire Blvd.
Los Angeles, CA 90036
(323) 937-4230

Croatian Cultural Center of Greater Los Angeles

510 West 7th St.
San Pedro, CA 90731
(310) 548-7630

Eagle Rock Community Cultural Center

2225 Colorado Blvd.
Los Angeles, CA 90041
(323) 226-1617

Lankershim Arts Center

5108 Lankershim Blvd.
North Hollywood, CA 91602
(818) 752-7568

Los Angeles Theatre Center

514 South Spring St.
Los Angeles, CA 90013
(213) 473-0636

Madrid Theatre

21622 Sherman Way
Canoga Park, CA 91303
(818) 347-9419

McGroarty Arts Center

7570 McGroarty Ter.
Tujunga, CA 91042
(818) 352-5285

Performing Arts Firehouse

438 North Mesa St.
San Pedro, CA 90731
(310) 548-2496

Warner Grand Theatre

478 West 6th St.
San Pedro, CA 90731
(310) 548-2493

Watts Towers Arts Center

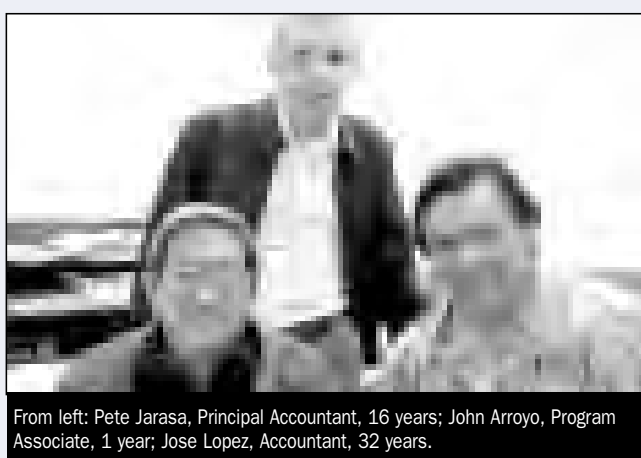
1727 East 107th St.
Los Angeles, CA 90002
(213) 847-4646

William Grant Still Arts Center

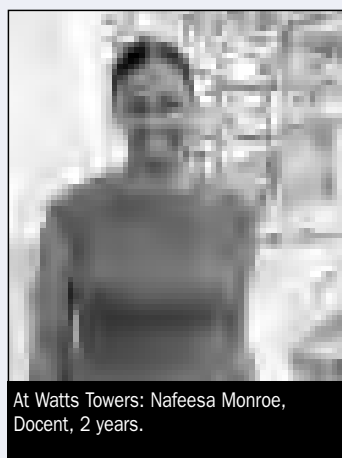
2520 South West View St.
Los Angeles, CA 90016
(213) 847-1540

William Reagh Los Angeles Photography Center

2332 West Fourth St.
Los Angeles, CA 90057
(213) 382-8133



From left: Pete Jarasa, Principal Accountant, 16 years; John Arroyo, Program Associate, 1 year; Jose Lopez, Accountant, 32 years.



At Watts Towers: Nafeesa Monroe, Docent, 2 years.



Beverly Haro,
Member Services Counselor

Hey, Cultural Affairs: I'm Your Counselor!

Hi, I'm **Beverly Haro**, your Club Member Services Counselor. I can help you with insurance products ... advice ... ticket discounts ... and all your Club benefits. It's my job!

I'm over at the Cultural Affairs Department all the time. Call or e-mail me to schedule an appointment: (800) 464-0452, or bharo@cityemployees.com



Dept. of the Month:
Cultural Affairs



Robert Nunes, Arts Coordinator, 3 years.



Rommel Panlilio, Senior Accountant, 4 years.



Donald Phaneuf, Management Analyst I, 14 years.



At the Craft and Folk Art Museum: Carmen Ramirez, Administrative Assistant, 6 years.



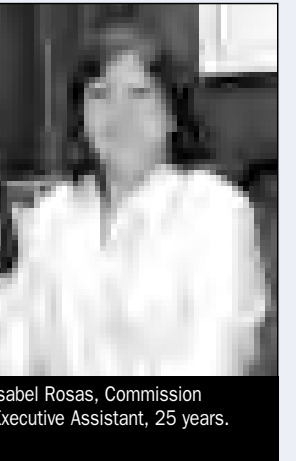
From left: Sidney Taylor, Museum Registrar, 18 years; Sara L. Cannon, Director of Museum Education and Tours, Municipal Art Gallery and Hollyhock House, 15 years.



Gloria Adams, Departmental Personnel Officer, 17 years.



Ping Roman, Sr. Accountant II, 17 years.



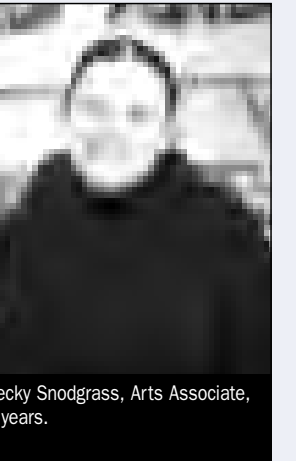
Isabel Rosas, Commission Executive Assistant, 25 years.



Cheryl Sampson, Management Analyst, 13 years.



Sandy Sherman, Graphic Designer, 16 years.



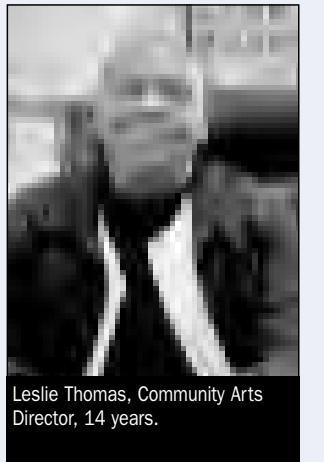
Becky Snodgrass, Arts Associate, 2 years.



From left: Joe Smoke, Director of Grants, Fellowships and Festivals, 6 years; Jay Oren, Architect and Historic Preservation Officer, 29 years; Peter Tokofsky, Executive Director of the Craft and Folk Art Museum, five months; Margie J. Reese, General Manager, 2 years; Will Caperton y Montoya, Director of Marketing and Development, 8 months.



At the Warner Grand Theater (from left): Lee Sweet, Manager, 12 years; Debra Espinoza, Senior Clerk Typist, 16 years; Ray Kaufman, 7 years.



Leslie Thomas, Community Arts Director, 14 years.



Kate Soto, Arts Associate, 1 year.



Arlita Stephens, Administrative Support, 14 years.



Emma Sunico, Payroll Supervisor, 2 years.



Hetty Sy, Accountant, 1 year.



From left: Janet Zelaya, Executive Secretary, 11 years; Debbie Livingston, Volunteer and Film Coordinator, 17 years.



At the Canoga Park Youth Art Center (from left): Stuart Vaughan, Director, 15 years; Chuy C/S Rangel, Art Instructor, 5 years.



Lupe Terronez, Senior Clerk, 35 years.



Jose Villafan, Systems Analyst, 4 years.



Elizabeth Morin, Director, Youth Arts and Education, 2 years.



Sarah Welch, Arts Manager, Marketing and Development, 2 years.